

Planning and Designing the IP Broadcast Facility: A New Puzzle to Solve



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A New Puzzle to Solve





New Book Provides Answers to Help Ease the Broadcast Facility Transition to IP.

The IP architecture and workflows are an integrated set of technologies, systems and processes.

Industry consultant Gary Olson has released an in-depth tutorial book, **Planning and Designing the IP Broadcast Facility: A New Puzzle to Solve**, designed to help engineers and technical managers transition their facilities into the world of computer-based technology and file-based workflows. The book provides a beginning-to-end perspective designed to help decision makers understand the considerations and workflows required to make the move to IP.

Olson states that there is a great myth or misconception in that there are single solutions or a “silver bullet.” There are many “end-to-end solutions” but not really any “beginning-to-end solutions.” It has been said that upgrading a facility while it’s in full operation is like changing tires on a car while it’s in the fast lane on a highway.

Gary Olson has been an evangelist on the adoption of IP technology and the changes to workflows and business processes. More than just a change in technology, there is a significant change in all workflows and business process from creation through production into distribution. Metadata is no longer a “dirty” word and is a critical component to the monetization of content.

”To my knowledge this is the first attempt by anyone to document the changing technology in broadcast engineering. Gary does it very well; it could finish up as the industry bible on the subject.” – David MacGregor, Chairman, TSL, UK.

“Of all the books and papers discussing storage mapping, packet transport, and compression algorithms, none puts all the pieces together and explains where these fit into the overall environment like this book by Gary

Olson”.

“Comprehensive and easy to grasp book on what it takes to design and implement an IP driven broadcast facility. What makes it special is the emphasis on new workflow processes for both broadcast and media production – you can really get a feel on how things operate every day in the facility.

The book is available in many book stores and on-line.

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