

New Help for Engineers Moving to File-Based Workflows

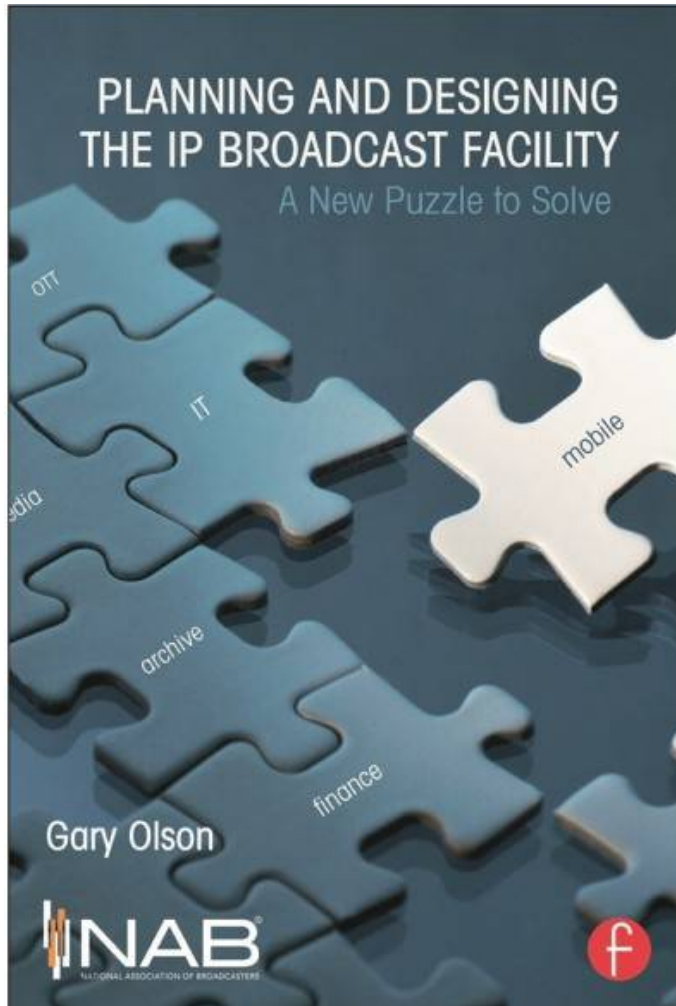


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PLANNING AND DESIGNING THE IP BROADCAST FACILITY

A New Puzzle to Solve

Industry consultant and The Broadcast Bridge writer, Gary Olson, has released an in-depth tutorial book, *Planning and Designing the IP Broadcast Facility*, designed to help engineers and technical managers transition their facilities into the world of computer-based technology and file-based workflows.



The transition to computer-based technologies and file-based workflows is one of the most significant changes the broadcast and production industry has ever seen. Of all the books and papers discussing storage mapping, packet transport, and compression algorithms, none puts all the pieces together and explains where these fit into the overall environment like this book by Gary Olson.

Key features of the book include:

- A beginning-to-end perspective to provide the reader with the necessary knowledge to make the key decisions to implement a cost-effective file-based production and distribution system.
- The book provides a cohesive, big-picture viewpoint so engineers can identify the differences in a tape-based facility, and see how an efficient file-based workflow will improve operations.
- The book also contains several case studies so readers can compare their facilities with others who have made the successful transition.

The book is available from [Focal Press](#) and other book outlets.